

# AUGUST 2020



## MARKETING GOAL

## EXPERT CONTENT/PROMOTION

## OTHER MARKETING

- BLOG**
- EMAIL**
- SOCIAL MEDIA POSTS**
- OTHER MARKETING**

SUN	MON	TUE	WED	THU	FRI	SAT
2	3	4	SM Post 5 Post tip that helps your audience	SM Post 6 A fun fact about you! Post with authentic photo	7	8
9	SM Post 10 Something that will motivate or inspire your audience	11	12	13	SM Post 14 A tip/trick/quote from your monthly content	15
16	17	SM Post 18 Post about blog on Website Send Your Email	19	SM Post 20 Promote - current special, join mailing list, call to action	21	SM Post 22 Something entertaining or authentic/casual
23	SM Post 24 Post a tip or article that helps your audience	25	SM Post 26 A tip/trick/quote from your monthly content	27	SM Post 28 Share a personal back-to-school photo/ story/ memory	29
SM Post 30 Words or wisdom or something inspiring	31	*	*	*	*	*